

Board meeting 4, Friday, 3rd July
Via Zoom

Attendees

Shaun England, Too Good To Waste (SE)
Adrian Emmett, The Lion (AE)
Rhian Derrick, Devonalds (RD)
Laura Thomas (LT), RCTCBC
Darren Notley, RCTCBC

Peter Williams, The means (PW)
Mandy Jenkins, The means (MJ)

Apologies

Allan Jones, Maindy Heating (AJ)
Laura Williams, High Street Media (LW)

Item	Detail	Action
1.0	<p>Apologies for absence</p> <p>SE opened the meeting and welcomed all attendees. He reminded board members of the importance of attending meetings and that three members attending was not enough to ensure good governance.</p> <p>Apologies given as above.</p>	
2.0	<p>Declaration of interests</p> <p>PW declared an interest on behalf of The means. He and MJ would have the meeting for the board to discuss their proposal.</p>	
3.0	<p>Consideration of extending Project Management arrangements into Quarter 2</p> <p>PW talked the board through the proposal to extend support from The means through to the end of Quarter 2 which had been circulated before the meeting.</p> <p>A strong exit strategy was in the process of being put into place with the application to Pen y Cymoedd. The deadline for expressions of interest had been in June with an October deadline for applications.</p> <p>The means proposed to offer the same continued level of support Love Treorchy has received during Quarter One with a slightly smaller budget at £5420. The workplan would include:</p>	

	<ul style="list-style-type: none"> • The organisation and administration of board meetings • The progression of the application to Pen Y Cymoedd • The continued production and distribution of the e-newsletter • Dealing with telephone calls and other queries from levy payers once the bills were sent out • Dealing with Welsh Government and RCTCBC in relation to funding and other opportunities <p>A social media strategy needed to be in place to ensure regular posts about the work of the BID and other issues of importance to businesses. MJ to arrange a meeting with AE and Jade Evans to discuss.</p> <p>PW and MJ then left the meeting for the board to discuss their proposal.</p>	<p>MJ: To arrange a marketing meeting</p>
<p>4.0</p>	<p>AOB</p>	